



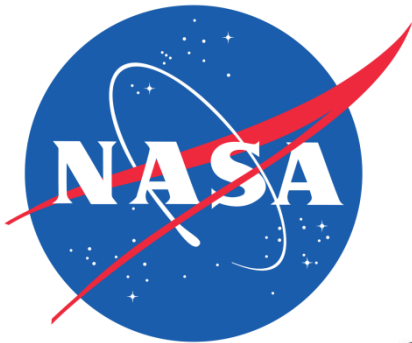
Tree-Free

Custom

**Better than brand
awareness**

brand
INTERACTION

Tree-Free Custom works with



Best uses for coloring

Healthcare

- Improve memory and brain function
- Activity for patients and visitors
- Stress relief and relaxation

Academia

- Student recruitment
- Donor appeals
- Sporting events

Large Organizations

- Wellness programs
- Conferences
- Trade show materials

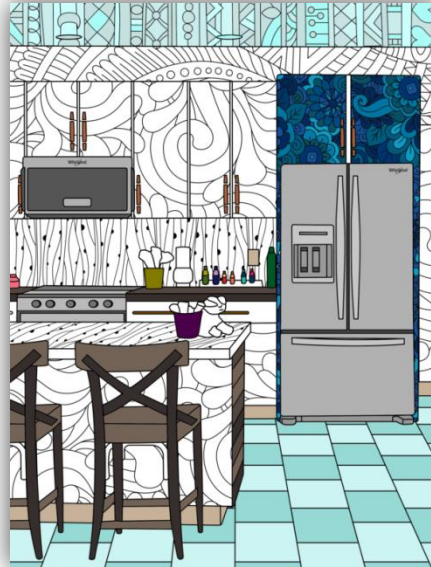
Local & Federal Government

- Community events
- City and town promotion
- Public education

Entertainment & Travel

- Destination promotion
- Guest activities
- Relaxation

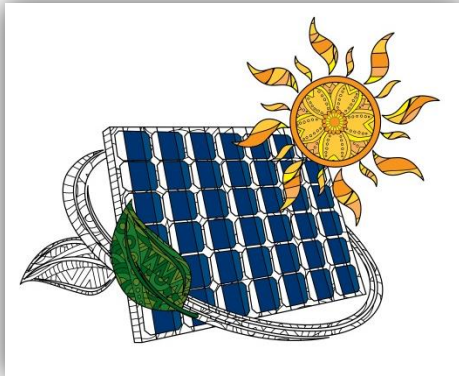
Sales Training



Specifics: To engage trainees in a thoughtful and unique way, Whirlpool partnered with Tree-Free Custom to develop custom doodles for their Sales Reps. Books were sent to their reps to help them distinguish the brands in a fun and engaging way.

Employee Education

RICOH
imagine. change.



RICOH

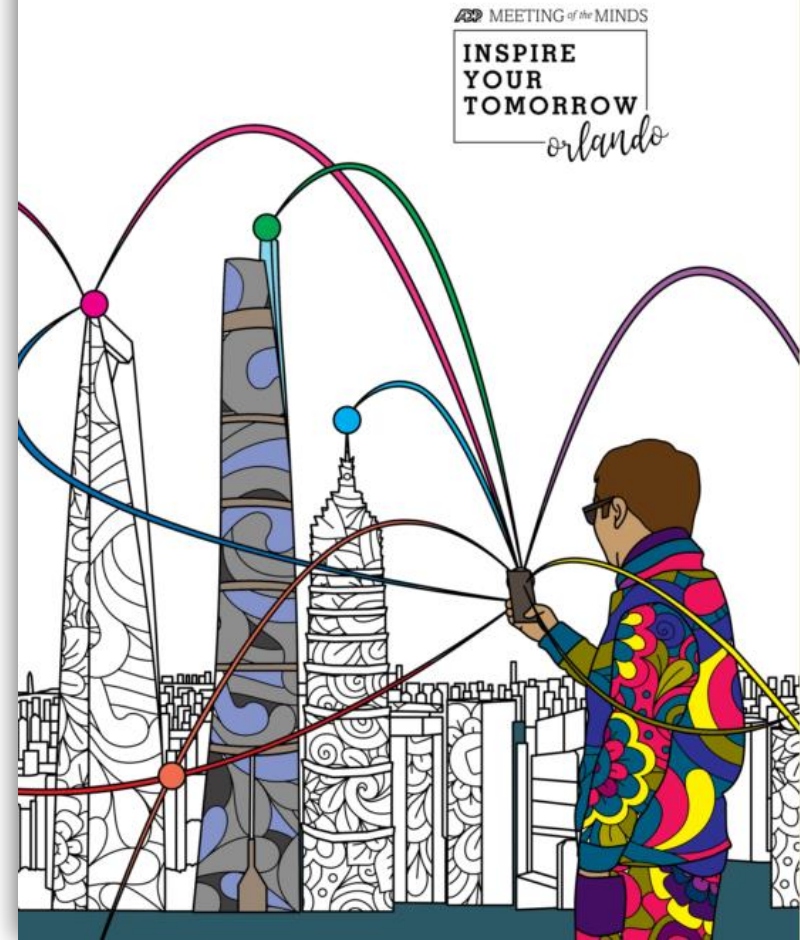
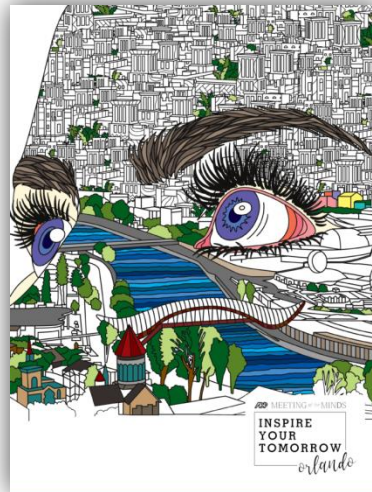


Specifics: Ricoh developed a sustainability campaign within their brand strategy. As part of an awareness campaign for employees, Ricoh used these Doodle Books at a conference. They are also posted on their company web store for sale.

Events & Conferences



A more human resource. SM



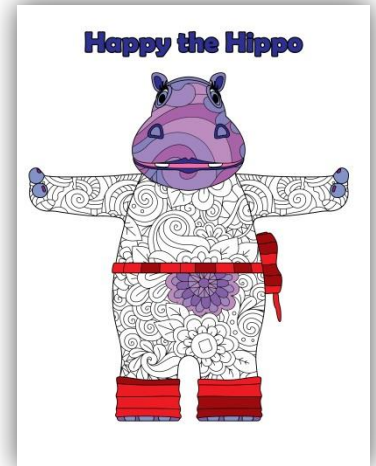
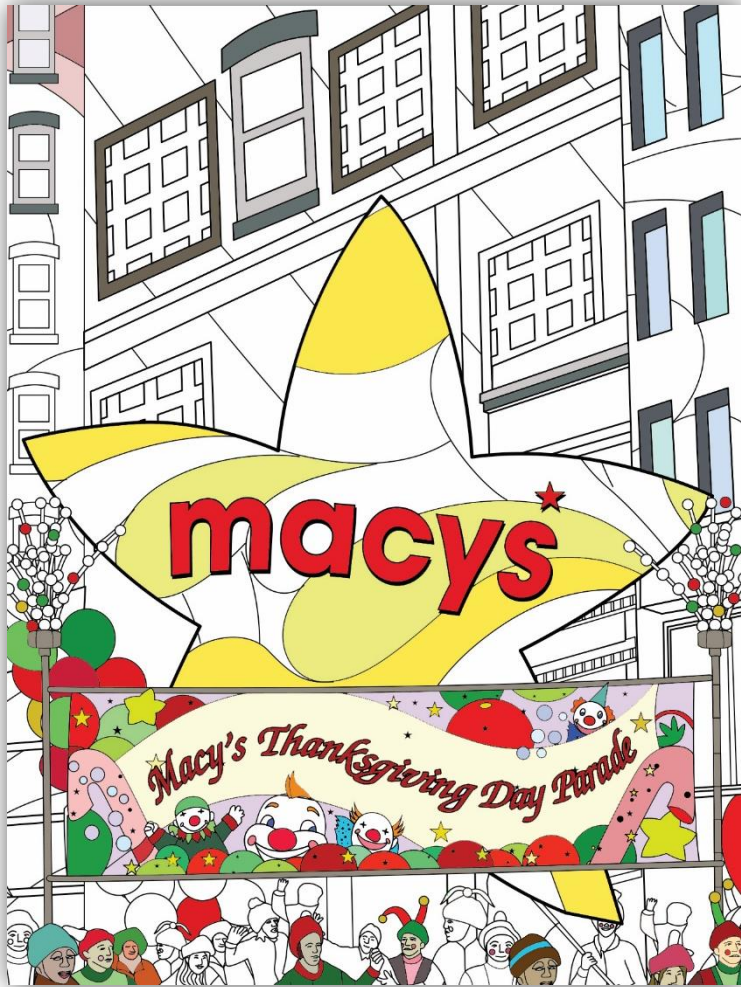
Specifics: ADP holds an annual “Meeting of the Minds” event for thousands of ADP clients. Tree-Free Custom worked closely with ADP to develop images promoting the meeting agenda that were handed out to attendees.

Organization: ADP

Industry: Payroll Services

Product: Doodle Life Coloring Book

Sponsor Thank You



Specifics: To keep a healthy relationship with sponsors, Macy's provides gift packets to those involved in the parade. Macy's sent books created by Tree-Free as part of a Thank You gift to their sponsors and participants.

Fundraising



Specifics: Pirates Charity Night is an annual fundraiser that benefits local non-profits. A Custom Doodle Life Coloring Book was created as part of their backpack containing Pirates branded merchandise. Each backpack was sold for upwards of \$500.

Alumni Outreach



COLUMBIA
COLLEGE
FUND



Specifics: Columbia College wanted a unique way to connect with new students. Alumni of Columbia College provided a Custom Coloring Calendar as part of student orientation aimed at welcoming new students while teaching them about philanthropy.

Organization: Columbia College

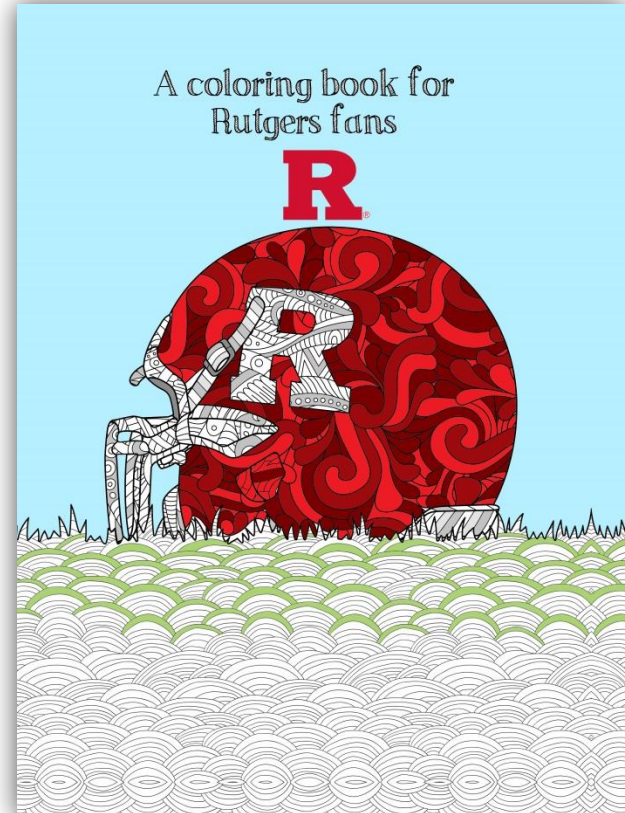
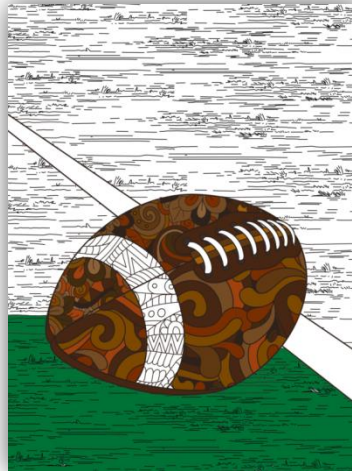
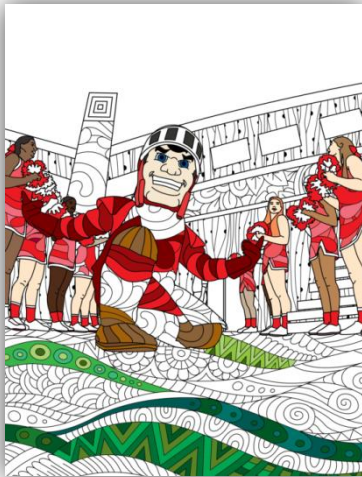
Industry: Education

Product: Custom Coloring Calendar

Customer Appreciation

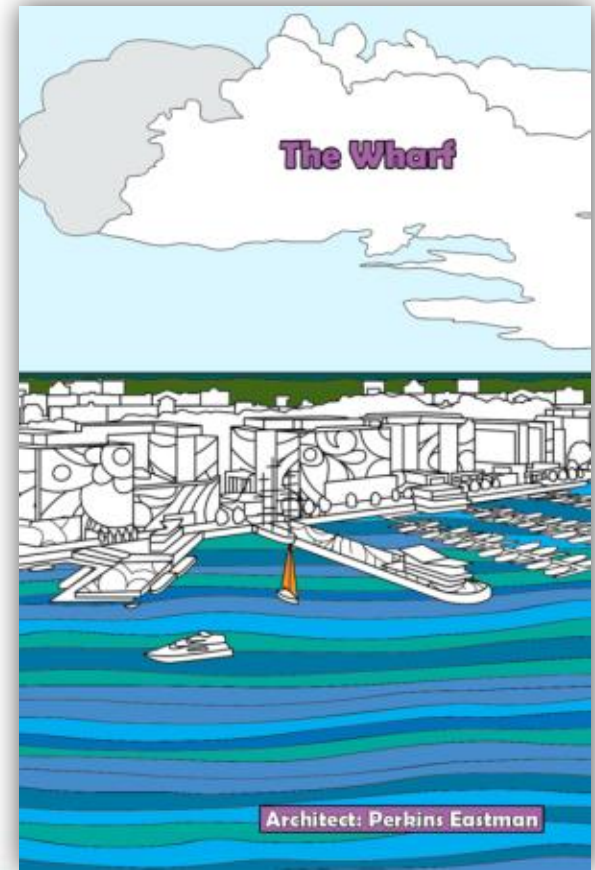
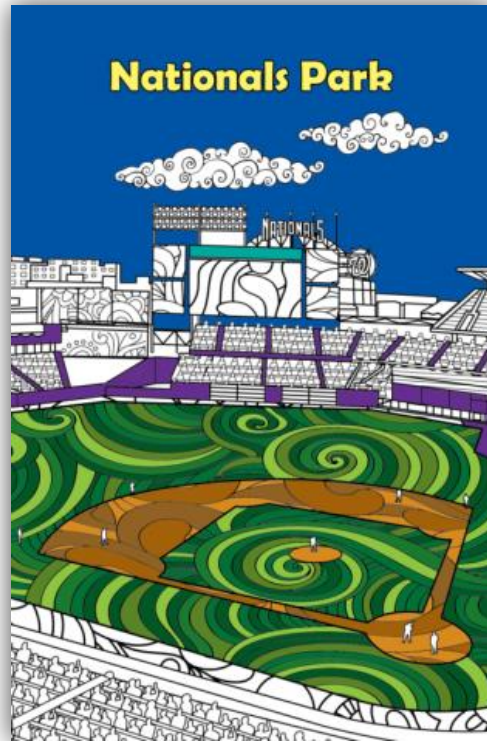


RUTGERS



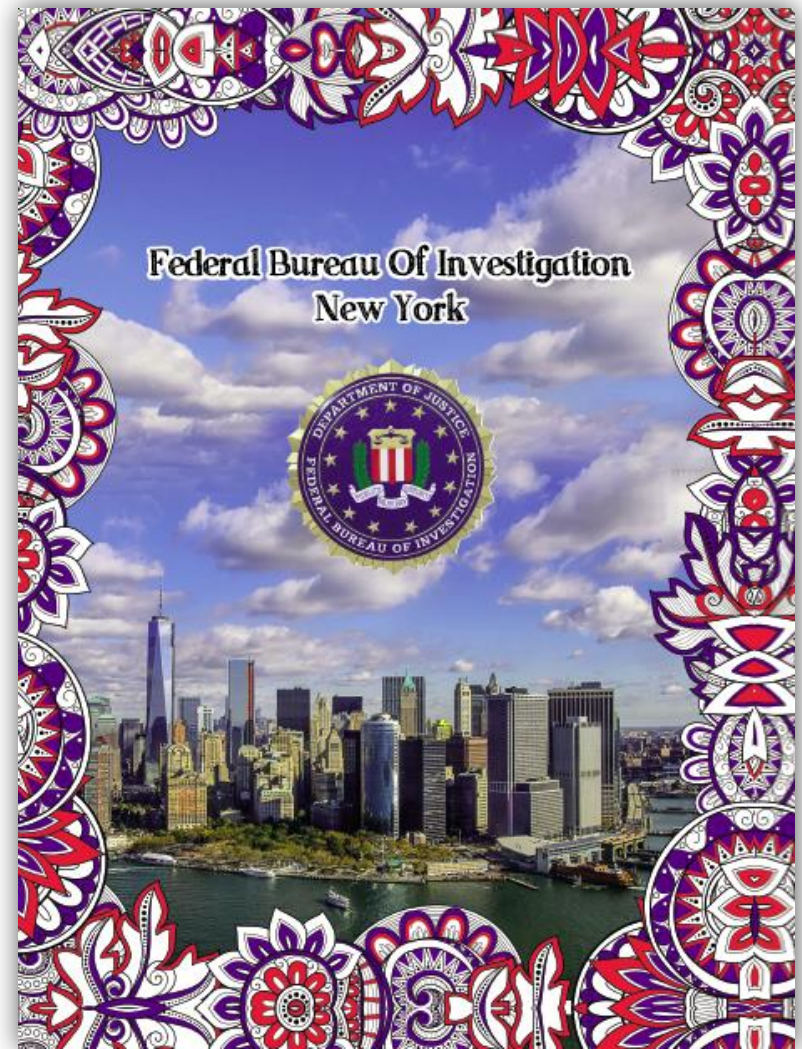
Specifics: Rutgers asked for custom Doodle Books to hand out on their Fan Appreciation Day. After seeing the book, Rutgers was so happy they asked us to work on a project for their Business School.

Family Engagement



Specifics: Clark Construction hosted a “Bring Your Child to Work Day” for employees and local clients. One of the activities that Clark arranged for the children was coloring a Doodle Life Book featuring Clark’s famous construction projects.

Government Community Connection



Specifics: To break down barriers and strengthen the relationship between communities nationwide, the FBI had Tree Free Custom create doodle books designed for children to build the connection between community and government in a way that relates to kids.

Organization: FBI

Industry: Government

Product: Doodle Life Coloring Book

This is a coloring page for the 4th of July. The central graphic is a stylized American flag. The top left corner is blue with white stars. The rest of the flag is red and white stripes. Overlaid on the flag is the text 'MWR' in a large, bold, blue font with a white outline. The letters are filled with a pattern of white stars and stripes. Below the flag, the letters 'MWR' are repeated in a smaller, blue font with a white outline. The page is decorated with stars and stripes at the top and bottom. The top and bottom borders consist of a row of stars (two teal, one white) and a row of stripes (red, white, blue). The middle section of the page is white.



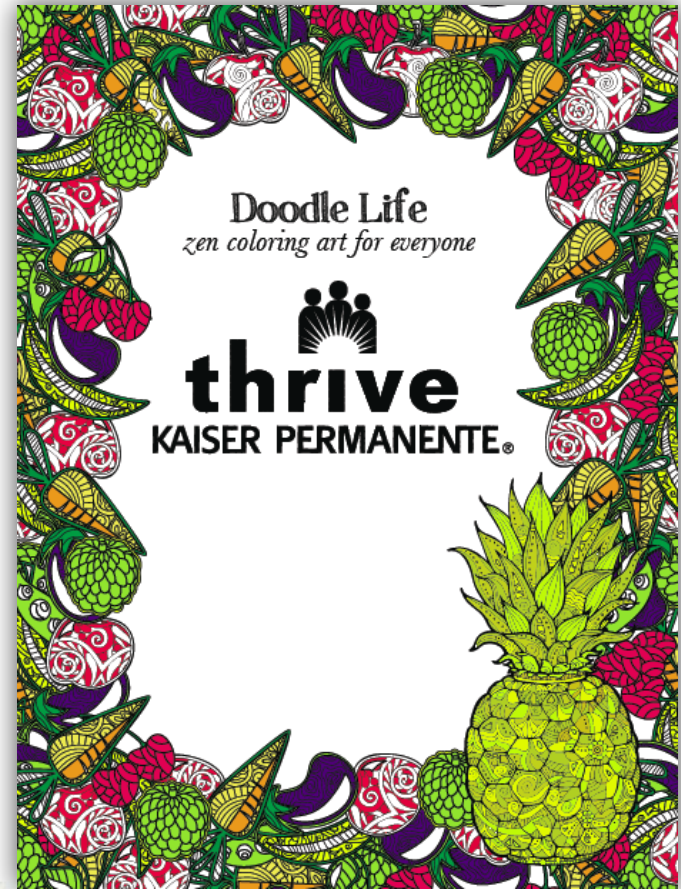
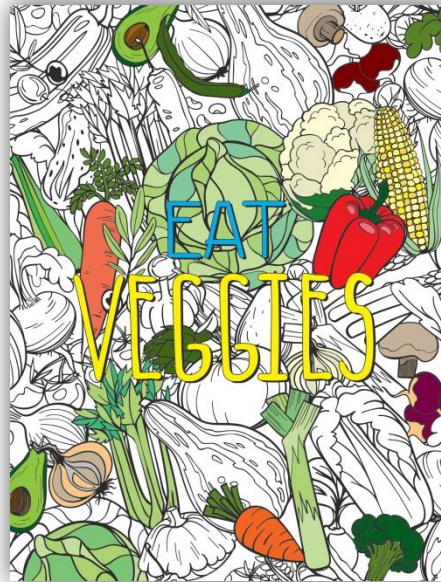
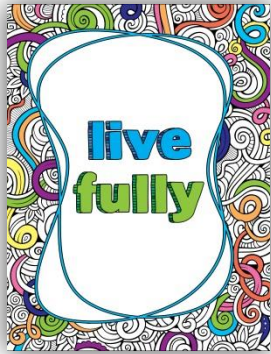
Specifics: The U.S. Army seeks to encourage family activities and promote a positive wellness message among serving members. Tree-Free created health and wellness materials for families staying on base.

Product: Doodle Life Coloring Book

Physical Wellness

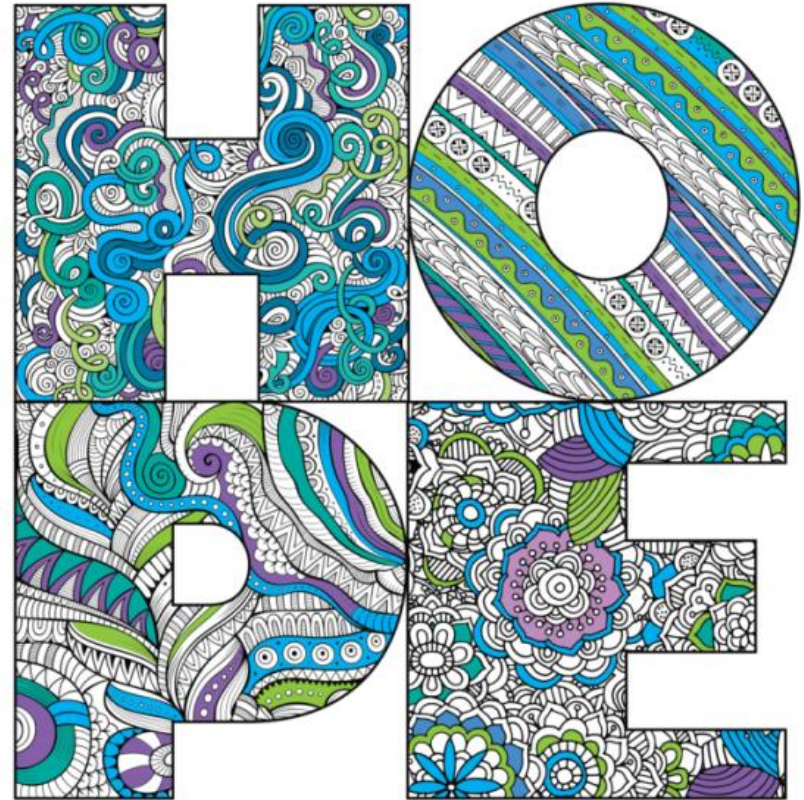


KAISER PERMANENTE®



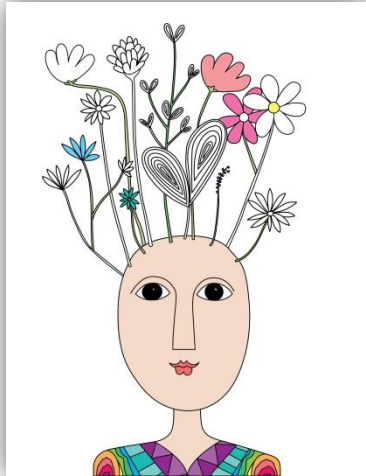
Specifics: “Thriving Schools” is a Kaiser program that awards grants to school districts in the U.S. To promote School Employee Well-Being, Kaiser had Tree-Free design Books to provide to employees of the district receiving the grant.

Patient Relaxation



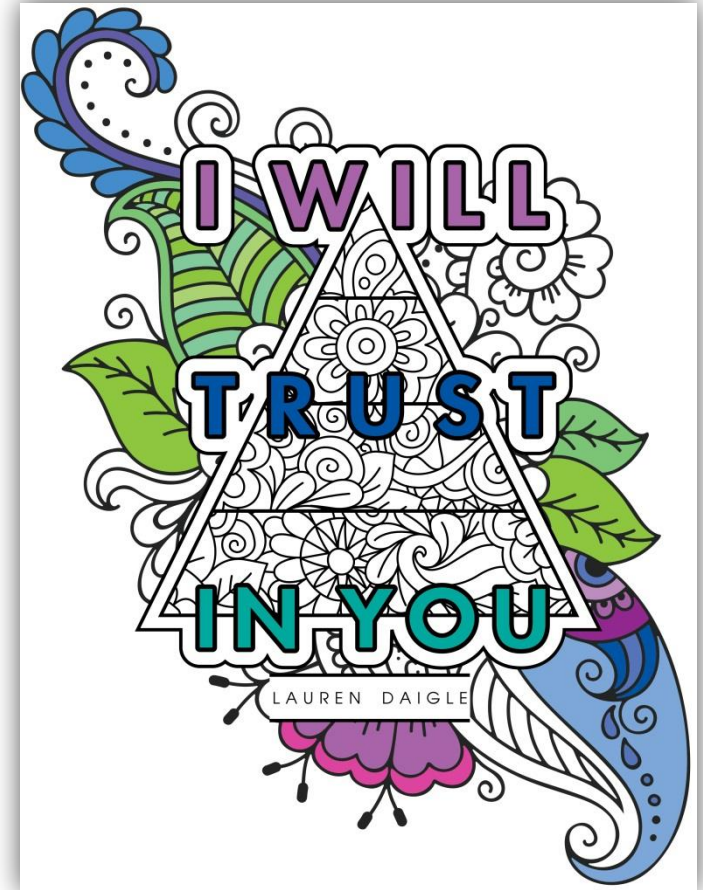
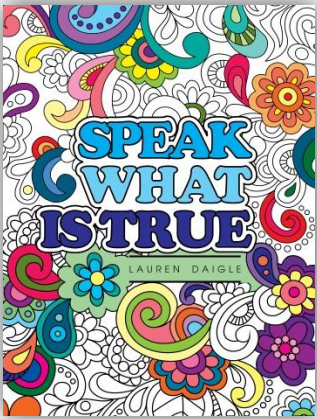
Specifics: To minimize stress during hospital stays, Ohio Valley Hospital provides Doodle Life Coloring Books to patients and families - promoting relaxation.

Guest Activities



Specifics: Hilton Columbus Downtown and Tree Free Custom created an interaction with their brand that was incredibly unique. Artists hand rendered paintings that are placed throughout the hotel. These doodles help promote guest relaxation while connecting them to the Hilton brand.

Entertainment

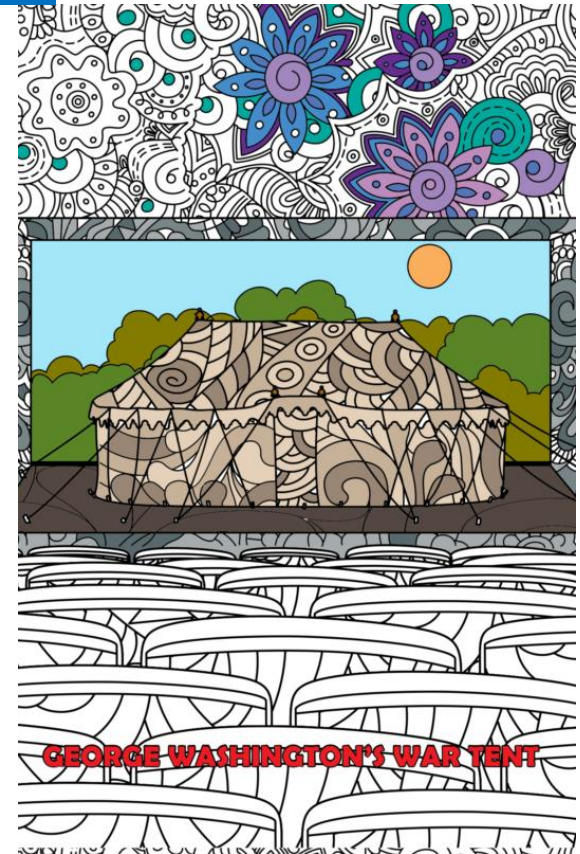


Specifics: Tree Free Custom worked with Lauren Daigle in conjunction with the release of her album “How it Can Be”. To help promote the debut, doodles were created that incorporated lyrics from the album.

Event Marketing



MUSEUM OF THE
AMERICAN
REVOLUTION



Specifics: To spread awareness of a new exhibit the Museum of the American Revolution handed out Doodle Life Books to museum patrons, giving patrons an opportunity to interact with the exhibit while elsewhere.

Organization: Museum - American Revolution

Industry: Museum

Product: Doodle Life Coloring Book

Tree Free Custom Sales Cycle



*No cost to you!
Contact your distributor
today!

Tree-Free
Custom

Tree Free

Love

They are the only ones that have this particular coloring book.

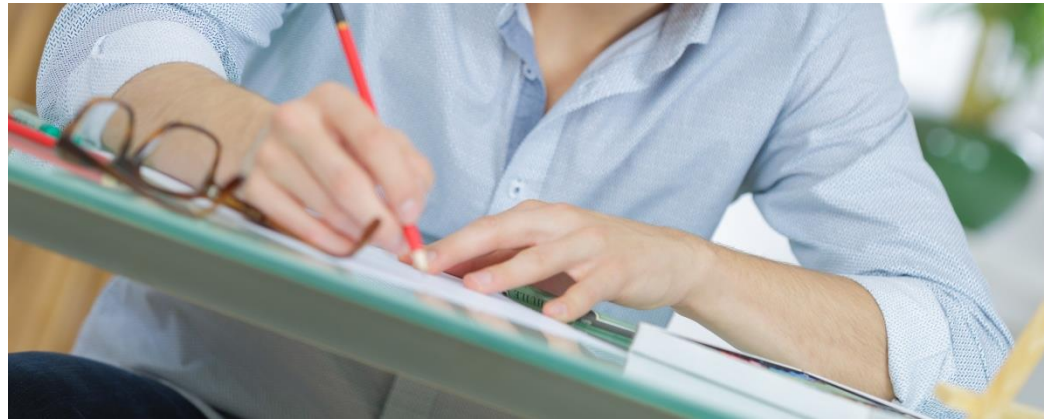
Our clients love that their book was created specifically for their needs.

Originally our coloring books were elsewhere. After seeing their artist renditions, we had Tree Free Custom produce the books!

Helps with problem-solving & organizational skills.

They are great branded business items.

Truly Custom



Team of artists

Hand drawn images in 1-3 days

**Thousands of custom images to choose
from**

**Level of detail:
adult, children, rehabilitation**

**Give your customers
flexibility!**

**Minimum
quantity**



**Day
production**

Sustainable

100% solar
print and production



100% post consumer waste

Green e-Certified

Vegetable based ink

VOC free

USA made

Playing games?



**Fun and games is
right up our alley.**

**Ask us about it
today!**

